



**AIR TRANSPORT ASSOCIATION OF CANADA
ASSOCIATION DU TRANSPORT AÉRIEN DU CANADA**

255 ALBERT STREET, SUITE 700, OTTAWA, ONTARIO K1P 6A9
255, RUE ALBERT, PIÈCE 700, OTTAWA (ONTARIO) K1P 6A9

TEL:/TÉL: (613) 233-7727
FAX: (613) 230-8648

WEB: <http://www.atac.ca>
EMAIL: atac@atac.ca

June 28, 2010

MEMORANDUM TO: ATAC MEMBERS

SUBJECT: ATAC 76th ANNUAL GENERAL MEETING/TRADESHOW
November 7 – 9, 2010 – Westin Bayshore Hotel
Vancouver BC
- SPONSORSHIP OPPORTUNITIES -

ATAC’s 76th Annual General Meeting will be held in Vancouver BC from Sunday, November 7 to Tuesday, November 9, 2010. ATAC is the premier national gathering for operators, associates and government stakeholders involved in commercial aviation. Over 500 participants from senior management of Canada’s large carriers, regional airlines, cargo operators, charter operators, flight training industries, and those who supply other goods and services to our industry will be in attendance.

Sponsorship of an event is an opportunity to present your company as an important supporter of the Canadian commercial aviation scene. Below we have listed the various functions which are available for sponsorship. I invite your consideration of these programs.

HST – “Harmonized Sales Tax” – a form of GST which will apply to Ontario and BC Provinces effective July 1, 2010 and, similar to the GST, payments may be recovered by registrants as input tax credits.

<u>Event</u>	<u>Canadian Dollars (excluding taxes)</u>
<u>SUNDAY, NOVEMBER 7</u>	
Coffee Break - Coffee, tea (Sponsored by Seneca College)	2,000
Board of Directors’ Lunch (Sponsored by Aon Consulting and Sun Life)	1,500
Coffee Break - Coffee, tea	2,000
Chairman’s Reception in the Tradeshow (Co-sponsors – The Boeing Company and Gowling Lafleur Henderson LLP) (Podium Time)	\$7,200 per co-sponsor (3)

<u>Event</u>	<u>Canadian Dollars (excluding taxes)</u>
MONDAY, NOVEMBER 8	
Hot & Cold Breakfast Buffet in the Tradeshow	7,500
Plenary Session - Have your logo displayed on the screen before and after the plenary session. More details about the theme are available upon request. (Podium time)	6,000
Coffee Break (Sponsored by Skywings Aviation Academy) - Coffee, tea	2,500
Opening Luncheon – sit down lunch (Podium time and a seat at the table with the keynote speaker)	16,000
Coffee Break (Sponsored by Emond Harnden) - Coffee, tea	2,500
Gala Dinner with Entertainment (Podium time)	
Dinner –	\$5 – 6,000 per co-sponsor (4)
Wine – (Co-sponsor Bombardier)	6,500
Entertainment –	12,000
TUESDAY, NOVEMBER 9	
Canadian Dollars (excluding taxes)	
Hot & Cold Breakfast Buffet in the Tradeshow	7,500
Coffee Break - Coffee, tea (Sponsored by Pratt and Whitney Canada)	2,500

TUESDAY, NOVEMBER 9 (Cont'd) Canadian Dollars (excluding taxes)

Buffet Lunch at the Tradeshow - Sandwich lunch buffet (Sponsored by NAV CANADA)	16,500
Coffee Break - Coffee, tea (Sponsored by Matrix)	2,500
Closing Reception (Podium Time)	\$4,000 per co-sponsor (3)
Name Badge Lanyards (Sponsored by Aveos Fleet Performance)	2,500
AV/Communications Support (Co-sponsors - CATSA)	2,000/ co-sponsor
Lounge in the Tradeshow	2,000

Co-sponsorship of events is also possible. For information on co-sponsorships or general inquiries please contact Debbie Simpson at the coordinates listed below.

Sponsor Recognition – Sponsors will be recognized as follows:

- Company names and/or logos are shown in our Annual Meeting conference material, @ATAC newsletters and in ATAC's Flightplan Magazine
- Company logos posted to the AGM homepage with links to the respective sponsor's website.
- Signage provided at the individual events
- Formal announcement made at the event.
- Sponsor logos displayed on a large screen during our AGM convening
- Podium Time at certain events as mentioned.
- Receiving Line at certain events is possible where practical.

Contact: Debbie Simpson
613-233-7727 Ext. 312 Cell - 613-884-7728
Fax - 613-230-8648 or
email atac@atac.ca