



Right Touch Air:

Advance CBSA Declaration

For Discussion Purposes

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Overview of Advance CBSA Declaration

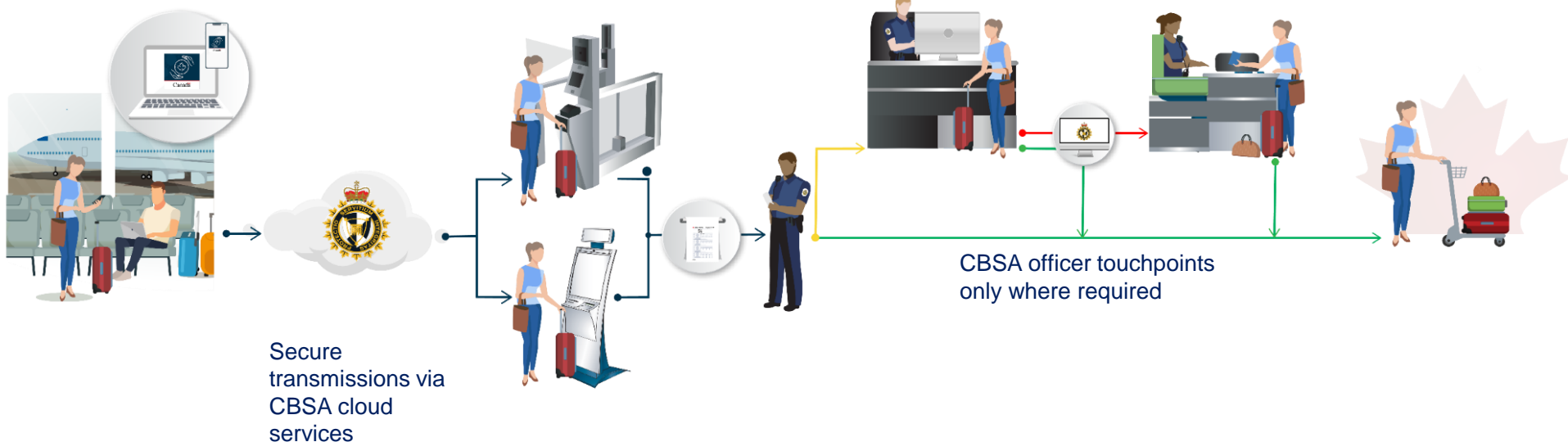
- Leveraging the success of the PIK implementation and the online platform established by ArriveCAN, the CBSA introduced Advance CBSA Declaration as an opportunity for travellers to submit their customs and immigration declaration information up to 72 hours in advance of their arrival to Canada.
- This submission is done through the ArriveCAN web platform online, or as of June 28th it will be accessible through the ArriveCAN mobile application.
 - ArriveCAN currently has around 11 million downloads
- Creating a digital experience for travellers better promotes agility, increases data collection, streamlines operational processing and improves the overall traveller experience.
- Travellers who do not submit a declaration in advance will still be able to complete their full declaration upon arrival to Canada.

Right Touch Air Traveller Experience 2022-23

Scan travel document,
capture photo and certify declaration

Review/Edit of previously submitted
responses & full on-screen
declaration options

Traveler leverages
ArriveCAN platform





Current State of Advance CBSA Declaration

Currently Advance CBSA Declaration is available for travellers arriving at:

- 1) Vancouver International Airport (YVR) in September of 2021
 - Totaled 1,767 sessions with the kiosk (dedicated) for Advance CBSA Declaration.
 - 2) Toronto Pearson International Airport (YYZ, Terminals 1 and 3) in December 2021
 - Totaled 38,855 sessions with the kiosk running both PIK and Advance CBSA Declaration (integrated) solution.
- The complete, integrated solution will be deployed to kiosks at YVR in June 2022.
 - **Over the last 6 months we have seen processing times cut for single travellers by 50%.**
 - A pilot on two (2) eGates at YYZ Terminal 1 is underway with a total of twelve (12) Advance CBSA Declaration eGates anticipated to be operational by July 2022.

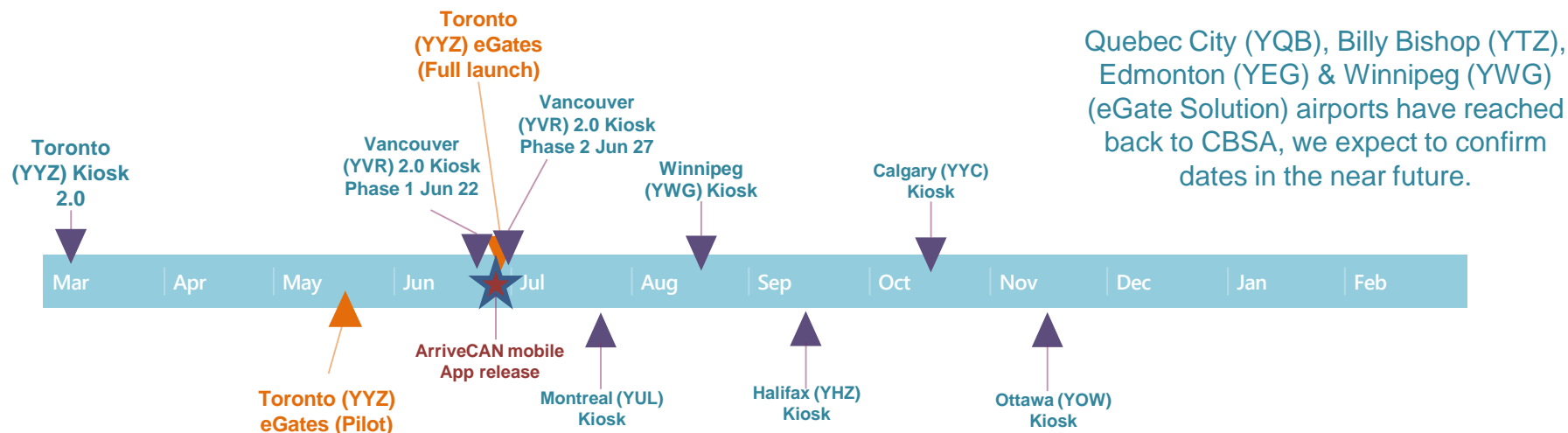
Current Status of eGates

- As of June 14th we are two weeks into a four week pilot of eGates at Terminal 1.
- Two (2) eGates are live with the full initiative seeing the deployment of twelve (12) eGates. Anticipated to be fully operational by July.
- Winnipeg James Armstrong Richardson International Airport (YWG) is looking for a fall deployment of three to six eGates for regular travellers (in addition to eGates already available to NEXUS members)
 - Consultations with the YWG Airport Authority have begun
- No other airports have expressed serious interest thus far.





Advance CBSA Declaration Expansion Anticipated Timeline* 2022-2023



Considerations:

- Timeline will be impacted by CBSA and Airport Authority readiness (e.g. resource availability, deployment restriction during peak travel period etc.)
- Solution availability has direct impact on expansion timeline for each site.
- Timeline considers 8 kiosk deployments and 1 eGate deployment (Winnipeg)
- June 28, 2022 is the current date for the release of Advance CBSA Declaration on ArriveCAN mobile.

*As of June 14, 2022



Communications

- A national communications approach for the 2022-23 Advance CBSA Declaration expansion plan has been developed to ensure a coordinated approach across the country.
 - Tailored communications plans and products will be developed for each individual airport site to address unique needs and communications opportunities with airport authorities and regional partners.
- To encourage travellers to use the feature, we would welcome opportunities for collaboration with the air industry to promote Advance CBSA Declaration, by amplifying social media content, sharing information with your audiences, etc.
- National communications approach has been approved for ArriveCAN 3.0 (Mobile) deployment on June 28th, 2022.

Next Steps and Traveller Modernization

- Advance CBSA Declaration and ArriveCAN 3.0 are seen as a critical stepping stone in the evolution of CBSA's Traveller Modernization.
- **Traveller Modernization Vision:** To modernize traveller processing through a suite of new business processes, as well as new self-service tools and technologies, which will push the border out and enable right touch processing at the border using a new biometric framework.

Digital Traveller Experience

Single digital traveller experience to facilitate mode-agnostic voluntary digital processing channel for travellers, allowing them to transmit conveyance, biographic and biometric identity information to the CBSA in advance of their arrival to Canada.

- Digital Identity
- Digital Declaration
- Informational Tools
- Self-Service

Border Crossing Experience

A new operating model for ports of entry centered on automated border controls that allows right-touch facilitation of travellers, enabling them to move seamlessly throughout the travel continuum via the use of digital identity documents and biometric technology

- Known Traveller Segmentation
- Right Touch Facilitation
- Physical Facilities and Zone Reconciliation



Push Out the Border Experience

Shift towards a biometrically-anchored identity based on a traveller's unique facial traits, rather than relying solely on biographic information provided by the traveller

- Intent to Arrive in Canada
- Preparation for Arrival
- Determine Compliance and Admissibility
- Identification of Known Travellers

Officer Experience

A centralized platform for officers that combines traveller passage data from multiple systems in one location, in close alignment with self-service and biometrics foundational technologies, freeing up time and resources and allowing CBSA to reallocate highly trained personnel to higher value tasks, enhancing security and compliance

- Document and Identity Verification
- Unified Passage Processing
- Anywhere/Anytime Mobility
- Remote Officer



Questions? Please contact us at:

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