



**Canadian Aviation Conference  
& Tradeshow 2022**

**November 15-17, 2022  
Westin Bayshore Hotel  
Vancouver, BC**

### **ATAC Sponsorship Opportunities**

ATAC's Canadian Aviation Conference and Tradeshow is the premier national gathering offering Canada's best networking, learning, and sales opportunity for operators, suppliers, and government stakeholders involved in commercial aviation and flight training in Canada.

Approximately 500 participants including senior management from Canada's large carriers, regional carriers, cargo operators, flight training industries, and those who supply goods and services to our industry will be in attendance.

Sponsorship of an event is an opportunity to present your company as an important supporter of the Canadian commercial aviation sector. Below we have listed a wide range of opportunities available for sponsorship or co-sponsorship as indicated. Full sponsorship will take priority over co-sponsorship. Please contact us if you have any other ideas that best suit your budget.

#### **EVENTS**

**(See Sponsor Recognition on Page 2)**

<b><u>MONDAY, NOVEMBER 14</u></b>	<b><u>Canadian Dollars (excluding taxes)</u></b>
<b>Board of Directors' Lunch</b>	\$2,000
<b><u>TUESDAY, NOVEMBER 15</u></b>	
<b>AM Coffee Break</b>	\$2,800
<b>Industry Luncheon</b>	\$5,500 per co-sponsor (2)
<b><i>Ticketed Event</i></b>	\$10,000 exclusive
(Additional exclusive recognition)	
- A seat at a table with keynote speaker or reserved table at front of room	
<b>PM Coffee Break</b>	\$2,800
<b>Opening Reception in the Tradeshow</b>	\$6,500 per co-sponsor (2) \$12,000 exclusive

## **WEDNESDAY, NOVEMBER 16**

<b>Breakfast Buffet in the Tradeshow (Co-Sponsor NAV CANADA)</b>	\$5,000 per co-sponsor (2) \$9,000 exclusive
<b>Coffee Break</b>	\$2,800
<b>Tradeshow Buffet Lunch</b>	\$6,000 per co-sponsor (3) \$15,000 exclusive
<b>Coffee Break</b>	\$2,800
<b>Chair's Reception in the Tradeshow</b>	\$6,000 per co-sponsor (3) \$15,000 exclusive

## **THURSDAY, NOVEMBER 17**

<b>Breakfast Buffet in the Tradeshow</b>	\$5,000 per co-sponsor (2) \$9,000 exclusive
<b>Coffee Break</b>	\$2,800
<b>Tradeshow Buffet Lunch</b>	\$6,000 per co-sponsor (3) \$15,000 exclusive
<b>Coffee Break</b>	\$2,800
<b>Closing Reception</b>	\$2,500 per co-sponsor (2) \$4,000 exclusive

### **OTHER OPPORTUNITIES**

<b>Lanyards (Sponsored by Emond Harnden)</b>	<b>SOLD</b>
<b>Hotel Key Cards</b>	\$4,000 Price will vary depending on logo
<b>Delegate Bags</b> (does not include the cost of the bags)	\$3,500

**Please contact us if you have any other ideas that best suit your budget.**

### **Sponsor Recognition**

- Company names or logos are displayed in conference material and in our regular e-bulletins leading up to and including the conference as well as in our post-Labour Day weekly conference updates.
- Company logos are posted to our conference homepage (including pre and post conference)
- Company logos are hyperlinked to the sponsor's website.
- Signage is provided at the individual sponsored events displaying company logo.
- Formal announcement is made at the individual events.

- Sponsor names or logos are displayed on a large screen during the opening of our Annual Meeting.
- Sponsor logos will be included in our Conference App.
- Brief company description will be included in our Conference App.

To reserve your spot or to discuss other sponsorship or co-sponsorship opportunities please contact:

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