



**Canadian Aviation Conference  
& Tradeshow 2025**

**November 18-20, 2025  
Fairmont Queen Elizabeth Hotel  
Montreal, QC**

**ATAC Sponsorship Opportunities**

ATAC’s Canadian Aviation Conference and Tradeshow is the premier national gathering offering Canada’s best networking, learning, and sales opportunity for operators, suppliers, and government stakeholders involved in commercial aviation and flight training in Canada.

Approximately 500 participants including senior management from Canada’s large carriers, regional carriers, cargo operators, flight training industries, and those who supply goods and services to our industry will be in attendance.

Sponsorship of an event is an opportunity to present your company as an important supporter of the Canadian commercial aviation sector. Choose from a wide range of sponsorship opportunities and prices. Full sponsorship will take priority over co-sponsorship. Please contact us if you have any other ideas that best suit your marketing strategy and respects your budget.

**EVENTS**

**(Sponsor Recognition is Listed on Page 2)**

<b><u>MONDAY, NOVEMBER 17</u></b>	<b><u>Canadian Dollars</u></b>
<b>Board of Directors’ Lunch</b>	\$2,800
<b><u>TUESDAY, NOVEMBER 18</u></b>	
<b>AM Coffee Break (Sponsored by The Boeing Company)</b>	<b>SOLD</b>
<b>Industry Luncheon (Co-Sponsored by ATR and NAV CANADA)</b>	<b>SOLD</b>
<i>Ticketed Event</i> (Additional exclusive recognition)	
- Opportunity to welcome participants	
- A seat at a table with keynote speaker or at a reserved table at front of room	
 <b>PM Coffee Break</b>	 \$3,000
<b>Opening Reception in the Tradeshow</b>	\$6,500 per co-sponsor (2) \$12,000 exclusive

## WEDNESDAY, NOVEMBER 19

<b>Breakfast Buffet in the Tradeshow</b>	\$5,500 per co-sponsor (2) \$10,000 exclusive
<b>Coffee Break</b> <i>(Sponsored by Jetstream Aviation Capital)</i>	<b>SOLD</b>
<b>Tradeshow Buffet Lunch</b>	\$6,500 per co-sponsor (3) \$15,000 exclusive
<b>Coffee Break</b>	\$3,000
<b>Chair's Reception in the Tradeshow</b>	\$6,000 per co-sponsor (3) \$15,000 exclusive

## THURSDAY, NOVEMBER 20

<b>Breakfast Buffet in the Tradeshow</b>	\$5,500 per co-sponsor (2) \$10,000 exclusive
<b>Coffee Break</b>	\$3,000
<b>Tradeshow Buffet Lunch</b>	\$6,500 per co-sponsor (3) \$15,000 exclusive
<b>Coffee Break</b>	\$3,000
<b>Closing Reception</b> <i>(Sponsored by KF Aerospace)</i>	<b>SOLD</b>

### OTHER OPPORTUNITIES

<b>Hotel Key Cards</b> <i>(Tentative Hold)</i>	Approx \$6K Price will vary depending on card type and design.
<b>Lanyards</b> <i>(Sponsored by Emond Harnden)</i>	<b>SOLD</b>
<b>Delegate Bags</b> <i>(Sponsored by Deutsch Aircraft)</i>	<b>SOLD</b>

**Audio Visual (AV) Support** \$4,000 per co-sponsor  
AV Sponsors will have company name or logo displayed on a screen at the beginning of committee meetings.

**Please contact us if you have any other ideas that best suit your marketing strategy and respects your budget**

### Sponsor Recognition

- Company names or logos are displayed in conference material and in our regular e-bulletins leading up to the conference.
- Visibility in our two-month weekly promotion campaign starting right after Labour Day
- Company logos are posted to our conference homepage (including pre and post conference). Logo Placement and logo size in accordance with sponsorship value.
- Company logos are hyperlinked to the sponsor's website.

- Signage is provided at the individual sponsored events displaying company logo.
- AV Sponsors will have company name or logo displayed on a screen at the beginning of committee meetings.
- Formal announcement is made at the individual events.
- All Sponsor names or logos are displayed on a large screen during the opening of our Annual Meeting.
- Sponsor logos will be included in our Conference App.
- Brief company description will also be included in our Conference App.
- Acknowledgement on ATAC's Social Media Platforms.

To reserve your spot or to discuss other sponsorship or co-sponsorship opportunities please contact:

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