



**ATAC Sponsorship Opportunities**

ATAC’s Canadian Aviation Conference and Tradeshow is the premier national gathering offering Canada’s best networking, learning, and sales opportunity for operators, suppliers, and government stakeholders involved in commercial aviation and flight training in Canada.

Approximately 500 participants including senior management from Canada’s large carriers, regional carriers, cargo operators, flight training industries, and those who supply goods and services to our industry will be in attendance.

Sponsorship of an event is an opportunity to present your company as an important supporter of the Canadian commercial aviation sector. Choose from a wide range of sponsorship opportunities and prices. Full sponsorship will take priority over co-sponsorship. Please contact us if you have any other ideas that best suit your budget.

**EVENTS**

**(Sponsor Recognition is Listed on Page 2)**

<b><u>MONDAY, NOVEMBER 4</u></b>	<b><u>Canadian Dollars</u></b> <b><u>(excluding taxes)</u></b>
<b>Board of Directors’ Lunch</b>	\$2,500
<b><u>TUESDAY, NOVEMBER 5</u></b>	
<b>Industry Luncheon (Co-Sponsor NAV CANADA)</b>	\$6,000 per co-sponsor (2)
<b>Ticketed Event</b>	\$11,000 exclusive
(Additional exclusive recognition)	
- A seat at a table with keynote speaker or at a reserved table at front of room	
<b>PM Coffee Break (Sponsored by Seneca Polytechnic)</b>	<b>SOLD</b>
<b>Opening Reception in the Tradeshow</b>	\$6,500 per co-sponsor (2) \$12,000 exclusive

## **WEDNESDAY, NOVEMBER 6**

<b>Breakfast Buffet in the Tradeshow</b>	\$5,500 per co-sponsor (2) \$9,500 exclusive
<b>Coffee Break</b> <i>(Sponsored by Gowling WLG)</i>	<b>SOLD</b>
<b>Tradeshow Buffet Lunch</b> <i>(Co-Sponsor Air Canada Maintenance)</i>	\$6,500 per co-sponsor (3) \$15,000 exclusive
<b>Coffee Break</b>	\$2,900
<b>Chair's Reception in the Tradeshow</b>	\$6,000 per co-sponsor (3) \$15,000 exclusive

## **THURSDAY, NOVEMBER 7**

<b>Breakfast Buffet in the Tradeshow</b>	\$5,500 per co-sponsor (2) \$9,500 exclusive
<b>Coffee Break</b>	\$2,900
<b>Tradeshow Buffet Lunch</b>	\$6,500 per co-sponsor (3) \$15,000 exclusive
<b>Coffee Break</b>	\$2,900
<b>Closing Reception</b> <i>(Sponsored by KF Aerospace)</i>	<b>SOLD</b>

### **OTHER OPPORTUNITIES**

<b>Hotel Key Cards</b> <i>(Sponsored by CAE)</i>	<b>SOLD</b>
<b>Lanyards</b> <i>(Sponsored by Emond Harnden)</i>	<b>SOLD</b>
<b>Delegate Bags</b> (does not include the cost of the bags)	\$3,500
<b>Audio Visual (AV) Support</b>	\$4,000 per co-sponsor

**Please contact us if you have any other ideas that best suit your budget.**

### **Sponsor Recognition**

- Company names or logos are displayed in conference material and in our regular e-bulletins leading up to and including the conference as well as in our post-Labour Day weekly conference updates.

- Company logos are posted to our conference homepage (including pre and post conference). Logo Placement and logo size in accordance with sponsorship value.
- Company logos are hyperlinked to the sponsor's website.
- Signage is provided at the individual sponsored events displaying company logo.
- AV Sponsors will have logos displayed on a screen at beginning of committee meetings.
- Formal announcement is made at the individual events.
- All Sponsor names or logos are displayed on a large screen during the opening of our Annual Meeting.
- Sponsor logos will be included in our Conference App.
- Brief company description will also be included in our Conference App.

To reserve your spot or to discuss other sponsorship or co-sponsorship opportunities please contact:

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Events Director  
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