



February 28, 2025

Dear Prospective Exhibitor,

The Air Transport Association of Canada (ATAC) is pleased to invite you to participate as an exhibitor at its **Canadian Aviation Conference and Tradeshow** being held this year at the **Fairmont Queen Elizabeth Hotel in Montreal from Tuesday, November 18 to Thursday, November 20, 2025.**

The ATAC event is the largest gathering of the Canadian commercial aviation industry including airlines (scheduled, charter and cargo operations), flight training, aircraft manufacturers, maintenance providers, parts providers, other suppliers to the aviation industry, government aviation officials and guests.

Our tradeshow consists of approximately 80 displays. Attracting approximately 500 delegates, our Canadian Aviation Conference & Tradeshow is a unique opportunity to showcase aviation products and services directly to commercial aviation operators and procurement personnel at a very competitive price. Book now!

Attached are the tradeshow details for your consideration. Please feel free to contact tradeshow@atac.ca should you require additional information.

We would be very pleased to have you join us in Montreal and look forward to your reply.

Best regards,

John McKenna
Acting President and Chief Executive Officer



Canadian Aviation Conference & Tradeshow 2025

November 18-20, 2025
Fairmont Queen Elizabeth Hotel
Montreal, QC

EXHIBITOR INFORMATION

1. DISPLAY SPACE

The standard booth size for the 2025 Tradeshow is **8' x 10' (8 ft. deep x 10 ft. wide)**. The cost of your booth includes an 8' high curtained back wall and 3' high side curtains. It also includes two (2) free exhibitor booth personnel passes to staff your booth, wireless internet and overnight security. Booth passes include access to all social functions **except for the sit-down lunch on Day 1 of the Conference (Tuesday, November 18)**. Tickets can be purchased separately for the lunch (and dinner if applicable) in advance of the event.

The booth cost does not include booth furnishings, electrical, wired internet, material handling fees, audio visual or any other requirements you may need. The tradeshow hall is a carpeted room, however, if you require a specific colour of carpet this can be purchased along with other items you may need through the tradeshow contractor (GES) or Encore (in the case of Audio Visual, Electrical or Wired Internet). Order forms will be included in the GES Exhibitor Services Kit.

ATAC MEMBER COMPANIES (Membership must be current and in good standing)

Standard booth 8 x10 ft.	\$1850.00
Additional 80 sq. ft.	\$1270.00

NON ATAC MEMBER COMPANIES

Standard booth 8 x10 ft.	\$2500.00
Additional 80 sq. ft.	\$1920.00

We will be restricting the number of available double booths for sale.

NOTE: All prices are in Canadian dollars and DO NOT include applicable tax.

2. DATES AND HOURS OF TRADESHOW ACTIVITIES (Tentative hours)

Tuesday, Nov 18	0800 - 1500	Exhibitor Set-up
	1700 - 1900	Opening Reception
Wednesday, Nov 19	0730 - 0830	Breakfast
	1000 - 1030	Coffee Break
	1200 - 1330	Buffet Lunch
	1700 - 1900	Chair's Reception
Thursday, Nov 20	0730 - 0830	Breakfast
	1000 - 1030	Coffee Break
	1200 - 1330	Buffet Lunch
	1330 - 1800	Tradeshow Teardown

Business sessions are not scheduled during the above Tradeshow hours. The Tradeshow Hall is open for delegates outside of the above tradeshow hours for those not attending ATAC business meetings, however, exhibitors are not obligated to man their booths outside of these hours. Exhibitor booth personnel may attend business sessions provided they are not indicated as 'closed' sessions and if room capacity will permit as we will prioritize seating in meeting rooms for our Operator and Industry Partner Member Delegates.

3. EXHIBITOR PASSES / BADGES

Everyone displaying at the show must wear exhibitor badges. Two (2) free passes for personnel to staff your booth are allotted for each 8 x 10 ft. booth space. These two (2) free Exhibitor passes will allow entrance to the tradeshow and access to all social functions **except for the sit-down lunch on Day 1 of the Conference (Tuesday, November 18)**.

Tickets can be purchased separately for the lunch (and dinner if applicable) in advance of the event during the registration process.

Additional booth passes (maximum of 2) are available at a cost of \$489 each. Additional booth passes have the **same privileges and exceptions** as the 2 free passes outlined above. If more than 2 additional booth passes are required, the full delegate registration fee will apply.

4. BOOTH MOVE-IN AND MOVE-OUT HOURS

MOVE IN

On arrival, all exhibitors should report to the ATAC Registration Desk located in the Fairmont Queen Elizabeth Hotel to receive their welcome package and booth personnel passes. The Tradeshow area will be open for exhibitors **to set up from 0800 to 1500 on Tuesday, November 18**. All displays are to be **completely set up by 1500 on Tuesday, November 18** in order to facilitate preparation for the Reception in the Tradeshow Hall commencing at 1700.

MOVE OUT

No packing of equipment, literature etc. or dismantling of exhibits will be permitted until the official closing time of 1330 on Thursday, November 20. Dismantling prior to 1330 is NOT allowed as it causes disruption to the Show, other exhibitors and delegates. Return of crates will begin promptly at 1330. To avoid any damage to your equipment, please remain in your exhibit area until crates are delivered. **All exhibitor material must be packed and removed by 1800 on Thursday, November 20.** The Materials Handling Provider (GES) will remove from the building any exhibitor materials left in the Tradeshow Hall at the end of the scheduled move-out and handling charges will apply.

5. OUTSIDE SERVICE CONTRACTORS

Official Show Services Contractor and Official Logistics Supplier: GES Canada

Order Forms for Booth Furnishings, Drayage & Material Handling, Customs and Freight Forwarding, etc. will be included in the GES exhibitor kit. The GES kit will also include Encore forms for 'Wired' Internet, Electrical and Audio Visual. The kit will be available in early September. GES Contact: serviceinfo@ges.com or Tel: 514-367-4848. Encore (AV) Contact: Dirk Bohns Dirk.Bohns@Encoreglobal.com or Tel: 438-886-9305.

Host Hotel: Fairmont Queen Elizabeth Hotel, 900 Rene-Levesque West, Montreal, QC H3B 4A5. Any food and beverage distribution / inquiries must be directed to: Maria Papadomanolakis Tel: 514-954-2876 Fax: 514-954-2258 or email maria.papadomanolakis@fairmont.com. **See Page 1 of the Regulations and Conditions in the Contract for specific details / restrictions pertaining to food and beverage.**

6. ACCOMMODATION – Fairmont Queen Elizabeth Hotel

Special Group rates are available. Details and booking information will be provided at a later date.

SPAM ALERTS

Any company calling or emailing you purporting to assist with your hotel booking, is NOT affiliated with ATAC or the Fairmont Queen Elizabeth Hotel in any way. Please do not deal with any third-party companies. Your hotel reservations should be made directly with the Fairmont Queen Elizabeth Hotel only using the contact information provided. In some cases, where people have dealt with outside companies, they have had no recourse if something went wrong.

As well, any third-party company trying to sell you an Attendee/Visitors/Registrants list is NOT affiliated with ATAC. Please do not respond to these requests.

Questions?

Tradeshow Manager

Air Transport Association of Canada
222 Queen Street, Suite 1110, Ottawa, Ontario K1P 5V9
Tel: (613) 233-7727 Ext 312 / Cell: (613) 295-4566 / tradeshow@atac.ca
www.atac.ca



Air Transport Association of Canada
222 Queen Street, Suite 1110, Ottawa, Ontario K1P 5V9
Tel: 613-233-7727 Ext. 312 / Cell 613-295-4566
Email: tradeshow@atac.ca

ATAC TRADESHOW
Tuesday, November 18 - Thursday, November 20, 2025
Fairmont Queen Elizabeth Hotel, Montreal, QC

EXHIBITORS APPLICATION / CONTRACT

Company Name: (Full Company Name as it will appear on Exhibitor Listings)

Full Mailing Address (including province)

Contact Person:

Position:

Telephone: () Cell: ()

Email:

Administrative Contact (If different than above):

Name Position:

Telephone: () Cell: ()

Email:

Requirements

The standard booth size for ATAC Tradeshow 2025 is **8 ft. deep x 10 ft. wide** and includes **8' high back curtain and 3' high side curtains**. The tradeshow hall is carpeted with ballroom grade carpet.

Booth Space charges

ATAC Member Company:	\$ 1850.00 (Membership must be current)
Each additional 80 sq. ft. costing	\$ 1270.00
Non-ATAC Member Company:	\$ 2500.00
Each additional 80 sq. ft. costing	\$ 1920.00

Prices do not include taxes - GST and QST where applicable.

Booth cost does not include booth furnishings, material handling fees, electrical services, wired internet, audio visual or any other requirements you may need. The tradeshow hall is a carpeted room, however, if you require a specific colour of carpet this can be purchased along with other items you may need through the tradeshow contractor (GES) or Encore (in the case of Audio Visual, Electrical or Wired Internet). All order forms for services will be included in the GES Exhibitor Services Kit available online in September.

Payment Terms

Exhibitor space is on a first-come first-served basis and spots are assigned only once payment is made. An invoice will be issued once completed application is received. Should an Exhibitor have to cancel its obligation, 50% is non-refundable and the balance will only be refunded should the Organizer be able to re-sell the reserved space. (See Regulations and Conditions for more details)

Booth Size: (sq. ft.) _____ **Preferred location:** 1st choice _____ 2nd choice _____ 3rd choice _____

We will be restricting the number of available double booths for sale.

Booth Passes: You are allotted two (2) free booth passes to staff your booth, per 8 x10 booth space. These two (2) free booth passes allow entrance to the tradeshow and access to all social functions **except for the sit-down lunch on Day 1 of the Conference (Tuesday, November 18). Tickets can be purchased separately for the lunch (and dinner if applicable) in advance of the event during the registration process.**

Additional booth passes (maximum of 2) are available at a cost of \$489.00 each. Additional booth passes have the **same privileges and exceptions** as the free passes outlined above. If more than 2 additional booth passes are required, the full conference registration fee will apply.

Exhibitor booth personnel may attend business sessions provided they are not indicated as "closed" sessions and if room capacity will permit as we will prioritize seating in meeting rooms for our Operator and Industry Partner Member Delegates.

You will be required to register your booth personnel. ATAC will provide instructions closer to the event.

Product Information: Please provide a full description of the products/services you wish to exhibit or sell within your booth. Only those items listed in this contract will be permitted in your display area.

SPACE COST:	\$ _____	NOTE: ATAC Membership must be paid in full for Member discount rate
5% GST (<u>Space cost x 5%</u>)	\$ _____	(All Canadian Residents) (GST # R106690449)
9.975% QST (<u>Space cost x 9.975%</u>)	\$ _____	(Quebec Residents) (QST # 1019187591)
Total:	\$ _____	

(Non-Canadian Residents are tax exempt)

(Table Top Displays - for pricing and specifications please contact tradeshow@atac.ca)

METHOD OF PAYMENT

For your protection and that of the Association we will no longer accept receiving Credit Card information via email. Upon receipt of your application an invoice will be issued to you providing a secure Payment Portal for online payment.

Privacy Laws including, without limitation, Canadian Anti-Spam Legislation – by signing this contract you or your representatives agree to receive 3rd party marketing and communication from our suppliers for the sole purpose of services for this show - GES Canada (Logistics Supplier and Material Handling Provider) and ConsultExpo Broker (Customs Broker) (if applicable to you).

This contract is executed at _____, this _____ day of _____ 2025

Executed by (print name) _____

Signature _____

PLEASE RETURN SIGNED CONTRACT TO tradeshow@atac.ca

(Please see the attached Regulations and Conditions of this contract)

REGULATIONS AND CONDITIONS – ATAC Tradeshow 2025 - Montreal, QC

Please take a few moments and review these regulations and conditions. They are designed to help exhibitors prepare for the show and avoid any potential pitfalls. Thank you.

In these rules, regulations, and conditions, the term “Exhibitor” means all employees and/or sub-contractors of employees and the “Exhibition” means the Air Transport Association of Canada Tradeshow. The term “Organizers” as used in these regulations and conditions relates solely to ATAC.

Dates and Hours of Tradeshow Activities: (Tentative Hours)

Tuesday, Nov 18	0800 - 1500	<u>Exhibitor Set-up</u>
	1700 - 1900	Opening Reception
Wednesday, Nov 19	0730 - 0830	Breakfast
	1000 - 1030	Coffee Break
	1200 - 1330	Buffet Lunch
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	1000 - 1030	Coffee Break
	1200 - 1330	Buffet Lunch
	1330 - 1800	<u>Tradeshow Teardown</u>

Business sessions are not scheduled during the above Tradeshow hours. The Tradeshow Hall is open for delegates outside of the above tradeshow hours for those not attending ATAC business meetings, however, Exhibitors are not obligated to man their booths outside of these hours. Exhibitor personnel may attend business sessions provided they are not indicated as 'closed' sessions and if room capacity will permit as we will prioritize seating in meeting rooms for our Operator and Industry Partner Member Delegates. Tradeshow doors will close at the end of program day on Tuesday and Wednesday upon arrival of an overnight security guard.

Application for Space: Applications for space must be made on the Organizer provided form and shall contain particulars for the exhibit. The Organizers reserve the right to accept or refuse any application in their sole and unfettered discretion.

Payment for space: Exhibit space is on a first-come first-served basis. An invoice will be issued once your application is received and is due upon receipt. If the booth payments are not made when due, the space may be re-allotted if the Organizers, in their sole discretion, so decide. Should an Exhibitor have to cancel obligation, 50% is non-refundable and the balance will only be refunded should the Organizer be able to re-sell the reserved space. The Exhibitor must pay any loss incurred by the Organizers by reason of such non-payment of the rental space.

Allotment of Space: The Organizers in their absolute discretion shall deal with all applications for space. The Organizers shall, however, be entitled for any reason, which, in their opinion, is in the general interest of the Exhibition, to vary the general layout or the situation and area of any particular space in substitution for that originally allotted and Exhibitors shall be bound by the Organizers decisions with respect to the allotment of space. Booth separation of competitors is not guaranteed. The Organizer will inform the Exhibitor of any changes to the floorplan.

Occupation of space: If the Exhibitor fails to occupy its allocated booth space by 1500 on November 18, 2025, then all payment in respect of the booth space shall be forfeited to the Organizers. The Organizers have the absolute right to re-let or otherwise deal with the booth space.

**** Food, Beverage and Alcohol **:** The sole right for the distribution and sale of any article of food, drink (whether alcoholic or not) are held by the catering concessionaires, and NO Exhibitor may sell, give away or distribute any such article without the written consent of the Fairmont Queen Elizabeth Hotel or Organizers.

Media Release: By registering and/or attending this event, you hereby consent to and authorize ATAC to use your name and any photographs, images and/or audio video within which you may be included on ATAC's website (www.atac.ca) as well as in ATAC's print and marketing publications without compensation and further explicit authorization. The use of such media by ATAC will be solely for educational, promotional and informational purposes.

Building and Dismantling of Exhibition: All work must be completed, and all exhibits must be in place by no later than 1500 on November 18, 2025. Dismantling of the Exhibition will begin after closing on the final day (1330 on Thursday, November 20). **Dismantling of your booth is NOT allowed prior to 1330 on Nov 20** as this causes disruption to the Show, other exhibitors and delegates. The removal of all exhibits stands, and debris must be completed by no later than 1800 on November 20, 2025, unless a later date has been agreed upon in writing by the Organizers, GES and the hotel. Failure to meet this 1800 deadline may result in additional charges. The Organizers will agree with the Exhibitors on the dates and times when the exhibits and other properties can be received at the Exhibition Hall.

Goods may not be delivered or removed from the exhibition during the hours it is open to visitors except with the written permission of the Organizers. Empty cases, packing and other debris etc. may not be stored in the stands or in the

REGULATIONS AND CONDITIONS – ATAC Tradeshow 2025 - Montreal, QC

offices. An area will be provided by GES for this purpose either on or off site. If Exhibitors do not order material handling and require storage of their empty cases, there will be an additional cost for this storage.

To minimize the risks of accidents, and unless otherwise agreed with the Fairmont Queen Elizabeth Hotel caterer will not sell alcohol during the set-up and tear down activities.

No Smoking Policy: Fairmont Queen Elizabeth Hotel provides a totally **smoke-free environment** to its clientele according to provisions of the Law on the tobacco, smoking is strictly forbidden inside the Hotel and also in the loading docks.

Obstruction of Gangways and Open Spaces: No Exhibitors shall at any time obstruct or allow to be obstructed by his/her goods, or in any other manner, gangways or open spaces and no signs or projections may be hung or projected over the gangways or open spaces without the express written permission of the Organizers.

Stand Fitting: Pipe and Drape booths will be provided to each exhibitor as applicable. A dimensioned drawing and full details of the Organizers floor plan will be provided to each Exhibitor. Exhibitors are responsible for the erection of benches, counters or other contrivances for displaying their goods. Exhibitors must comply with all applicable laws, regulations and conditions of any competent authority as they relate to this Exhibition and the Exhibitors are bound, thereby, and are required to indemnify the Organizers, against any claim, action or loss occasioned by any breach thereof, without limiting the generality of the foregoing. **Exhibitors will not be permitted to display their goods in such a manner as, in the opinion of the Organizers, obstructs the light or impedes the view along open spaces or gangways or may occasion to, or otherwise affect the display of other Exhibitors.** No person shall make fast to the roof structure, electrical fixtures, or any gut wires or tackle of any description or cut or drill or fix to the floor, walls, or other parts of the Exhibition Hall. The use of thumbtacks, scotch or masking tape, nails, screws, bolts or any other tool or material that could mark the previously mentioned surfaces is prohibited. Exhibitors agree to indemnify the Organizers of any damage incurred as a result of the Exhibitors failing to observe any of these rules and regulations or any other rules and regulations that may be issued from time to time by the Organizers.

Lighting or Power on Stands: the organizers will provide general gangways lighting. Exhibitors must provide, at their own expense, all necessary connections in accordance with regulations to be issued separately by the Organizers and to pay for their own electrical current consumed on such apparatus. Exhibitors are deemed to have notice of such regulation and are to be bound thereby. The contractors officially appointed by the Organizers will only install such apparatus and connections. All electrical work carried out by, or on behalf of Exhibitors is at all times subject to inspections and approval by the authorized representative of the Organizers. No source of power or lighting may be utilized other than that provided by the Organizers. The Organizers reserve the right to withhold electrical supply from any Exhibitor who has not complied with all such regulations above mentioned.

Fire Precautions: All materials used for the building, decorating, draping or covering of booths and/or stands must be non-flammable, or rendered so by being immersed in a fire proofing solution. These precautions must be carried out in accordance with existing regulations and must meet with the approval of the applicable fire authorities. These are subject to inspection by the City of Montreal Fire Department. Exhibitors must comply with the fire prevention rules. The Fairmont Queen Elizabeth cannot permit the use of any display or exhibit containing fluids unless authorized by your CSM. **Because of the sensitive fire alarm system in the hotel the use of any type of smoke machine or fireworks IS PROHIBITED. The photosensitive alarms will automatically be triggered.**

Exhibits with Motor Vehicles: Should motor vehicles be brought into the Hotel, the gasoline tank must be taped, locked and emptied of its contents. The battery must also be disconnected. A drop sheet must be placed and left under each mechanical or vehicular exhibit to avoid any possible damage to the floor and/or its covering. All electrical equipment or illuminated displays must be C.S.A. and U.L. approved.

Insurance Liability: The Organizers will not be responsible for the safety or property of any exhibit caused by fire, storm, tempest, lightning, national emergency, war, labour dispute, strikes, lockouts, civil disturbance, explosions, inevitable accidents, force majeure, or any other cause not within the sole control of the Organizers, or for any loss or damage occasioned, if by reasoning of the happening of such events, the opening of the Exhibition is prevented or postponed or abandoned, or the building becomes wholly or partially unavailable, for the holding of the Exhibition.

The Exhibitor shall, from time of take-over of the rented space, maintain Public Liability and Property Damage Insurance, to a limit of \$5,000,000.00 inclusive, until the rented space is released back to the Organizers. Exhibitors are advised that any contractor they may employ must be able to provide proof of insurance in the amount of \$5,000,000 Public Liability and Property Damage Insurance. Insurance Policies held by the Exhibitor and any contractor they may employ must name the Air Transport Association of Canada as additional Insured on their policies.

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought onto the premises of the Fairmont Queen Elizabeth Hotel and shall indemnify and hold harmless the Hotel agents, servants and employees from any and all such losses, damages and claim.

REGULATIONS AND CONDITIONS – ATAC Tradeshow 2025 - Montreal, QC

Postponement or Abandonment: The Exhibitor waives any claim against the Organizers for damages of any kind against the Organizers in respect of any loss of damage consequential upon the prevention, or postponement, or abandonment of the Exhibition, by reason of the happenings of any event referred to in the clause on Insurance Liability, or otherwise of the Exhibition Building becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond the Organizers control and the Organizers shall be entitled to retain all the sums paid by Exhibitors, or such thereof, as the Organizers shall consider necessary. If, in the opinion of the Organizers, by re-arrangement or postponement of the period of the Exhibition, or by substitution of another Building, or any other reasonable manner or contracts, for space, shall be binding upon the parties, except as the size and position, as to which any modification, substitution, or re-arrangement they consider necessary shall be determined by the Organizers.

Advertising Matter: All handbills, printed matter or advertisements of any kind intended for distribution or display within the Exhibition may only be distributed from the Exhibitor's stand and Exhibitors shall not distribute printed matter, or literature, of any nature in the vicinity of the entrances or exits. Exhibitors must not station any attendants, or place anything in, or over the gangways, or upon any space other than that allotted to them. Attendants must NOT promenade in the Exhibition Building for advertising purposes, nor use audible means of attracting the attention of visitors, to the annoyance or inconvenience of other Exhibitors.

Passes and Tickets of Admission: Passes – which are not transferable – to admit Exhibitors, will be supplied to Exhibitors and no Exhibitors will be admitted without such pass being produced on entering to an official appointed by the Organizer.

Cleaning: The Organizers will arrange cleaning of all public areas. Exhibitors requiring special cleaning services should make arrangements, at their own expense, with the Fairmont Queen Elizabeth Hotel.

Exhibition Services: The Organizers accept no responsibility for breakdown or failure of any of the services provided for, or in connection with the Exhibition.

Admission to the Exhibition: The Organizers reserve the right to refuse any person admission to the Exhibition, as they deem necessary in their sole unfettered discretion.

Effect as default in Payment: In the event that an Exhibitor shall fail to pay all amounts due hereunder when due, the Organizers may, without affecting remedies of the Organizers, bar the Exhibitor for taking possession of the space granted by this agreement, may retain any sums previously paid by the Exhibition without any rebate of allowance whatsoever to the Exhibitor.

Use of Space: Any other corporate entity or individual may not occupy space leased by the Exhibitor named overleaf in whole or in part except by express written permission of the Organizers. Application must be submitted in writing at least 30 days prior to the Show Date.

Floor Covering: The entire tradeshow hall at the Fairmont Queen Elizabeth Hotel is carpeted with ballroom grade carpet. If an Exhibitor wishes to have its own floor covering it is to be of a standard acceptable to the Organizers, whether rented from the Official Show Contractor, or provided by the Exhibitor. Floor load capacity throughout the convention floor at the Fairmont Queen Elizabeth is 150 pounds per square foot. For equipment in excess of this capacity, special arrangements need to be made with the Hotel.

Hotel Loading Dock Height Restrictions: Maximum Truck Height: 11' (empty).

Deposits: Any sums forfeited to the Organizers in accordance with any provision hereof shall be deemed a genuine pre-estimate of liquidated damages suffered by the Organizers and not a penalty.

Changes: If any changes of clauses or part or parts of clauses in the Contract and Regulations and Conditions are illegal, unlawful or unenforceable, it or they shall be considered separate and severable from the agreements and the remaining provisions of the agreement shall remain in full force and effect and shall be binding upon the parties hereto as though the clause or clauses or part or parts of clauses have never been included.

Amendment of Rules, Regulations and Conditions: The Organizer reserves the right to alter, add to, waive or otherwise modify any of the Rules, Regulations, and Conditions of this document, and will notify the Exhibitors of such changes in writing within 48 hours of the changes being made.

Place du Canada
Ceiling height for booths: 13'

Food & Beverage

35 36 51 52

Av. Laurier
Ceiling height for booths: 14'

Food & Beverage

Av. Viger

Stage
8'x4'

Food & Beverage

34 37
33 38
32 39

50 53
49 54
48 55

62 63
61 64
60 65

68 69
67 70
66 71

75
74
73
72

B2B

27
26
25
24
22

31 40
30 41
29 42
28 43

47 56
46 57
45 58
44 59

76
Entrance

Shaded booths have a partial bulkhead in the ceiling.
Displays at these locations are limited to 8' high

Entrance

Food & Beverage

21 16
20 17
19 18

15 10
14 11
13 12

9
8

7 6 5 4 3 2 1

Square Dorchester
Ceiling height for booths: 9.6'

Standard booth size 8'X10' except *
Please note ceiling height for shaded booths.
Please note the ceiling heights for the various
sections as noted. TT means Table Top.

**Floorplan subject
to change**

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Tous les moyens ont été pris afin d'assurer l'exactitude de toutes les informations que contient ce plan. Cependant, aucune garantie, à la fois explicite et implicite, est donnée concernant le plan d'architecture. Si l'emplacement des colonnes, services, entreposage, ou autres éléments architecturaux, est à considérer dans une construction ou une utilisation lors d'une exposition, l'unique responsable de l'inspection physique de l'emplacement de ces éléments revient au promoteur.



Inventory as of 01/27/2025

Dimension	Size	Qty	SqFt
8'x8'	64	2	128
8'x10'	80	75	6,000
Table top =		5	
Totals:	82		6,128

ATAC 2025

November 18-20, 2025

Fairmont Queen Elizabeth Hotel, Montreal

Square Dorchester, Place du Canada, Av. Laurier, Viger

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Global Experience Specialists

File: ATAC Jan 27 25.dwg

Layout: Letter P Clean

Plotted: January 27, 2025, 2:18:08 PM

By: Martin Tremblay