



ATAC Sponsorship Opportunities

ATAC's Canadian Aviation Conference and Tradeshow is the premier national gathering offering Canada's best networking, learning, and sales opportunity for operators, suppliers, and government stakeholders involved in commercial aviation and flight training in Canada.

Approximately 500 participants including senior management from Canada's large carriers, regional carriers, cargo operators, flight training industries, and those who supply goods and services to our industry will be in attendance.

Sponsorship of an event is an opportunity to present your company as an important supporter of the Canadian commercial aviation sector. Choose from a wide range of sponsorship opportunities and prices. Full sponsorship will take priority over co-sponsorship. Please contact us if you have any other ideas that best suit your marketing strategy and respects your budget.

EVENTS

(Sponsor Recognition is Listed on Page 3)

<u>MONDAY, NOVEMBER 16 (PRE-CONFERENCE)</u>	<u>Canadian Dollars</u>
Board of Directors' Lunch	\$2,800
<u>TUESDAY, NOVEMBER 17</u>	
AM Coffee Break <i>(Sponsored by The Boeing Company)</i>	SOLD
Industry Luncheon <i>(Co-Sponsored by NAV CANADA and De Havilland Aircraft of Canada)</i>	SOLD
<i>Ticketed Event</i> (Additional exclusive recognition)	
- Opportunity to welcome participants	
- A seat at a table with keynote speaker or at a reserved table at front of room	
PM Coffee Break	\$3,200
Opening Reception in the Tradeshow	\$6,500 per co-sponsor (2) \$12,000 exclusive

WEDNESDAY, NOVEMBER 18

Breakfast Buffet in the Tradeshow	\$5,500 per co-sponsor (2) \$10,000 exclusive
AM Coffee Break	\$3,200
Tradeshow Buffet Lunch	\$6,500 per co-sponsor (3) \$15,000 exclusive
PM Coffee Break	\$3,200
Chair's Reception in the Tradeshow	\$6,000 per co-sponsor (3) \$15,000 exclusive

THURSDAY, NOVEMBER 19

Breakfast Buffet in the Tradeshow	\$5,500 per co-sponsor (2) \$10,000 exclusive
AM Coffee Break	\$3,200
Tradeshow Buffet Lunch	\$6,500 per co-sponsor (3) \$15,000 exclusive
PM Coffee Break	\$3,200
Closing Reception (<i>Sponsored by KF Aerospace</i>)	SOLD

OTHER OPPORTUNITIES

Hotel Key Cards (<i>Tentative Hold</i>)	Approx \$6K Price will vary depending on card type and design.
Lanyards (<i>Sponsored by Emond Harnden</i>)	SOLD
Delegate Bags (<i>Sponsored by De Havilland Aircraft of Canada</i>)	SOLD
Audio Visual (AV) Support AV Sponsors will have company name or logo displayed on a screen at the beginning of committee meetings	4,000 per co-sponsor

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Sponsor Recognition

- Company names or logos are displayed in conference material and in our regular e-bulletins leading up to the conference.
- Visibility in our two-month weekly promotion campaign starting right after Labour Day
- Company logos are posted to our conference homepage (including pre and post conference). Logo Placement and logo size in accordance with sponsorship value.
- Company logos are hyperlinked to the sponsor's website.
- Signage is provided at the individual sponsored events displaying company logo.
- AV Sponsors will have company name or logo displayed on a screen at the beginning of committee meetings.
- Formal announcement is made at the individual events.
- All Sponsor names or logos are displayed on a large screen during the opening of our Annual Meeting.
- Sponsor logos will be included in our Conference App.
- Brief company description will also be included in our Conference App.
- Acknowledgement on ATAC's Social Media Platforms.

To reserve your spot or to discuss other sponsorship or co-sponsorship opportunities please contact:

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