



### ATAC Sponsorship Opportunities

ATAC's Canadian Aviation Conference and Tradeshow is the premier national gathering offering Canada's best networking, learning, and sales opportunity for operators, suppliers, and government stakeholders involved in commercial aviation and flight training in Canada.

Approximately 500 participants including senior management from Canada's large carriers, regional carriers, cargo operators, flight training industries, and those who supply goods and services to our industry will be in attendance.

Sponsorship of an event is an opportunity to present your company as an important supporter of the Canadian commercial aviation sector. Choose from a wide range of sponsorship opportunities and prices. Full sponsorship will take priority over co-sponsorship. Please contact us if you have any other ideas that best suit your budget.

#### EVENTS

#### (Sponsor Recognition is Listed on Page 2)

<u>MONDAY, NOVEMBER 13</u>	<u>Canadian Dollars</u> <u>(excluding taxes)</u>
<b>Board of Directors' Lunch</b> <i>(Sponsored by FlightSafety International)</i>	<b>SOLD</b>
<u>TUESDAY, NOVEMBER 14</u>	
<b>AM Coffee Break</b>	\$2,800
<b>Industry Luncheon</b> <i>(Co-sponsor KGB Aviation Solutions)</i> <b>Ticketed Event</b> (Additional exclusive recognition) - A seat at a table with keynote speaker or at a reserved table at front of room	\$5,500 per co-sponsor (2)
<b>PM Coffee Break</b> <i>(Sponsored by Seneca Polytechnic)</i>	<b>SOLD</b>
<b>Opening Reception in the Tradeshow</b>	\$6,500 per co-sponsor (2) \$12,000 exclusive

## **WEDNESDAY, NOVEMBER 15**

<b>Breakfast Buffet in the Tradeshow</b> <i>(Sponsored by Air Canada Maintenance)</i>	<b>SOLD</b>
<b>AM Coffee Break</b> <i>(Sponsored by Gowlings WLG)</i>	<b>SOLD</b>
<b>Tradeshow Buffet Lunch</b> <i>(Co-sponsor Aéroports de Montréal)</i>	\$6,000 per co-sponsor (3)
<b>Chair's Reception in the Tradeshow</b>	\$6,000 per co-sponsor (3) \$15,000 exclusive

## **THURSDAY, NOVEMBER 16**

<b>Breakfast Buffet in the Tradeshow</b>	\$5,000 per co-sponsor (2) \$9,000 exclusive
<b>Coffee Break</b> <i>(Sponsored by The Boeing Company)</i>	<b>SOLD</b>
<b>Tradeshow Buffet Lunch</b> <i>(Sponsored by NAV CANADA)</i>	<b>SOLD</b>
<b>Closing Reception</b> <i>(Sponsored by KF Aerospace)</i>	<b>SOLD</b>

### **OTHER OPPORTUNITIES**

<b>Hotel Key Cards</b> <i>(Sponsored by CAE)</i>	<b>SOLD</b>
<b>Lanyards</b> <i>(Sponsored by Emond Harnden)</i>	<b>SOLD</b>
<b>Delegate Bags</b> (does not include the cost of the bags)	\$3,500

**Please contact us if you have any other ideas that best suit your budget.**

### **Sponsor Recognition**

- Company names or logos are displayed in conference material and in our regular e-bulletins leading up to and including the conference as well as in our post-Labour Day weekly conference updates.
- Company logos are posted to our conference homepage (including pre and post conference). Logo Placement and size in accordance with sponsorship value.
- Company logos are hyperlinked to the sponsor's website.
- Signage is provided at the individual sponsored events displaying company logo.
- Formal announcement is made at the individual events.
- Sponsor names or logos are displayed on a large screen during the opening of our Annual Meeting.
- Sponsor logos will be included in our Conference App.
- Brief company description will also be included in our Conference App.

To reserve your spot or to discuss other sponsorship or co-sponsorship opportunities please contact:

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