



## **ATAC SPONSORSHIP OPPORTUNITIES**

ATAC's Canadian Aviation Conference & Tradeshow is the national gathering for operators, suppliers to the industry and government stakeholders involved in commercial aviation and flight training in Canada. Over 500 participants including senior management from Canada's large carriers, regional carriers, cargo operators, flight training industries, and those who supply goods and services to our industry will be in attendance.

Sponsorship of an event is an opportunity to present your company as an important supporter of the Canadian commercial aviation sector. Below we have listed a wide range of opportunities available for sponsorship or co-sponsorship. We invite your consideration of these programs. Please contact us if you have any other ideas that suit your budget.

### **EVENTS**

#### **MONDAY, NOVEMBER 12**

**Canadian Dollars  
(excluding taxes)**

**Board of Directors' Lunch**

2,000

#### **TUESDAY, NOVEMBER 13**

**AM Coffee Break - *Sponsored by FlightSafety Int'l***

**PM Coffee Break**

2,500

**Opening Reception in the Tradeshow**

16,000

-Podium Time

6,000 per co-sponsor

#### **WEDNESDAY, NOVEMBER 14**

**Hot & Cold Breakfast Buffet (Seated event)**

9,000

- Podium time - *Co-sponsored by Gowling WLG*

5,000 per co-sponsor

**Coffee Break - *Sponsored by Emond Harnden***

**Industry Luncheon**

17,000

- Podium time

- A seat at a table with the keynote speaker

- Reserved table of 8 at front of room

**WEDNESDAY, NOVEMBER 14 (Cont'd)****Canadian Dollars  
(excluding taxes)****Chair's Pre-Dinner Reception  
in the Tradeshow*****Sponsored by Pratt & Whitney Canada*****Gala Dinner - Podium time****Dinner -**20,000  
7,000 per co-sponsor**Wine - *Co-Sponsored by Grant Thornton***6,000  
3,000 per co-sponsor**Entertainment -**

5,000

**THURSDAY, NOVEMBER 15****Hot & Cold Breakfast Buffet  
in the Tradeshow**9,000  
5,000 per co-sponsor**Coffee Break**

2,500

**Buffet Lunch at the Tradeshow**

16,000

**Coffee Break**

2,500

**Closing Reception****- Podium Time**4,000  
2,500 per co-sponsor**OTHER OPPORTUNITIES****Name Badge Lanyards**

5,000

**Hotel Key Cards*****Sponsored by Pratt & Whitney Canada*****Delegate Bags** (does not include the cost of the bags)

3,500

**Conference Supporter**(Names will be posted on Signage at the ATAC  
Registration desk)

1,500

**Please contact us if you have any other ideas that best suit your budget.**

## **Sponsor Recognition**

- Company names or logos are displayed in conference material and in monthly newsletters leading up to and including the conference.
- Company logos are posted to our conference homepage (including pre and post conference)
- Company logos are hyperlinked to the sponsor's website.
- Signage is provided at the individual sponsored events displaying company logo.
- Formal announcement is made at the event.
- Sponsor names or logos are displayed on a large screen during our Annual Meeting and Gala Dinner.
- Podium Time is available at the events indicated.
- A page listing all sponsors is printed in the ATAC Show Guide.
- Brief company description is printed in the ATAC Show Guide for sponsors contributing \$2,500 or more.
- Sponsors contributing \$7,000 or more will be recognized as ATAC's "Star Sponsors" and will receive greater visibility at the conference.

To reserve your spot or to discuss other sponsorship or co-sponsorship opportunities please contact:

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