



**Canadian Aviation Conference
& Tradeshow 2019**

**November 18-20, 2019
Fairmont The Queen Elizabeth Hotel
Montreal, Quebec**

ATAC SPONSORSHIP OPPORTUNITIES

ATAC's Canadian Aviation Conference & Tradeshow is the national gathering for operators, suppliers to the industry and government stakeholders involved in commercial aviation and flight training in Canada. Over 500 participants including senior management from Canada's large carriers, regional carriers, cargo operators, flight training industries, and those who supply goods and services to our industry will be in attendance.

Sponsorship of an event is an opportunity to present your company as an important supporter of the Canadian commercial aviation sector. Below we have listed a wide range of opportunities available for sponsorship or co-sponsorship. We invite your consideration of these programs. Please contact us if you have any other ideas that suit your budget.

New this year ATAC will be using a Conference App providing Sponsors with even more visibility. The Conference App will replace our printed Show Guide.

EVENTS

<u>SUNDAY, NOVEMBER 17</u>	<u>Canadian Dollars (excluding taxes)</u>
Board of Directors' Lunch	2,000
<u>MONDAY, NOVEMBER 18</u>	
AM Coffee Break	2,500
PM Coffee Break <i>(Seneca College)</i>	
Opening Reception in the Tradeshow	17,000
-Podium Time	6,000 per co-sponsor (3)
<u>TUESDAY, NOVEMBER 19</u>	
Hot & Cold Breakfast Buffet (Seated event)	9,000
- Podium time <i>(Gowlings Co-Sponsorship)</i>	5,000 per co-sponsor (2)
Coffee Break <i>(Emond Harnden)</i>	

TUESDAY, NOVEMBER 19 (Cont'd)	Canadian Dollars (excluding taxes)
--------------------------------------	---

Industry Luncheon	17,000
- Podium time	
- A seat at a table with the keynote speaker	
- Reserved table of 8 at front of room	

Coffee Break	2,500
---------------------	-------

**Chair's Pre-Dinner Reception
in the Tradeshow (Pratt & Whitney)**

Gala Dinner - Podium time	
Dinner	22,000
	7,000 per co-sponsor (3)

Wine (The Boeing Company – Co-Sponsorship)	6,000
	3,000 per co-sponsor (2)

Entertainment	5,000
----------------------	-------

WEDNESDAY, NOVEMBER 20	
-------------------------------	--

Hot & Cold Breakfast Buffet in the Tradeshow	9,000
	5,000 per co-sponsor (2)

Coffee Break (KF Aerospace)

Buffet Lunch at the Tradeshow (NAV CANADA)

Coffee Break	2,500
---------------------	-------

Closing Reception	4,000
- Podium Time	2,500 per co-sponsor (2)

OTHER OPPORTUNITIES

Hotel Key Cards	3,500
	Price may vary depending on logos

Delegate Bags (does not include the cost of the bags)	3,500
--	-------

Please contact us if you have any other ideas that best suit your budget.

Sponsor Recognition

- Company names or logos are displayed in conference material and in monthly newsletters leading up to and including the conference.
- Company logos are posted to our conference homepage (including pre and post conference)
- Company logos are hyperlinked to the sponsor's website.

- Signage is provided at the individual sponsored events displaying company logo.
- Formal announcement is made at the event.
- Sponsor names or logos are displayed on a large screen during our Annual Meeting and Gala Dinner.
- Podium Time is available at the events indicated.
- A Sponsor Page will be included in our Conference App.
- Brief company description will be included in our Conference App for sponsors contributing \$2,500 or more.
- Sponsors contributing \$7,000 or more will be recognized as ATAC's "Star Sponsors" and will receive greater visibility at the conference.

To reserve your spot or to discuss other sponsorship or co-sponsorship opportunities please contact:

Debbie Simpson
Tradeshow Manager
Office: 613-233-7727 Ext 312
Mobile: 613-884-7728
Email: dsimpson@atac.ca